4/6/84
B2975-1

DS&E NEWS RELEASE

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For immediate release:
March 22, 1984

1984 BEGINS WITH STRONG IN TECHNICAL DEMAND, SAYS DS&E

New data on technical demand for January and February show that 1984 has started on a strong upswing. DS&E's High Technology Recruitment Index, derived from the volume of recruitment advertising directed to technical professionals, is up 12 points for January to 132. The Index, based on a three-month running average, stood at 120 in December, 1983, the highest point reached during last year.

The single-month data for February, 1984 reached 135, in comparison to 98 for the same month in 1983, a clear indication of the improved market for technical talent. DS&E expects this "bull" market for engineers and scientists to hold up at least through the first quarter of the year.

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HIGH TECHNOLOGY RECRUITMENT INDEX
(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
February, 1983	98	94
March	87	93
April	93	91
May	93	94
June	94	97
July	104	101
August	104	106
September	111	108
October	110	102
November	100	111
December	123	120
January, 1984	137	132
February	135	--

*Based on a 3-month running average

HTRI is based on recruitment advertising placed in key newspapers and professional journals each month. DS&E, which has maintained the Index since 1960, is a recruitment advertising agency, a subsidiary of Foote, Cone & Belding Communications, Inc.

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